



DPS, Inc.

# AutoEPS

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**AutoEPS:** AutoEPS automates the creation of EPS and PDF files for ad pagination along with many other automated production tasks.

*Imagine never having to make a PDF/EPS of your ad ever again....*

*Imagine having your ads delivered to the pagination queues automatically....*

*Imagine having all of the individual group ads delivered automatically to your parent group ad while you build the template....*

## Automated EPS and PDF creation

The [AutoEPS](#) application will automatically export an EPS of an ad using one or more of the three industry standard ad design programs: Adobe InDesign®, Multi-Ad Creator® and QuarkXPress®. [AutoEPS](#) will then appropriately route the exported EPS file to a specific, pre-set path based on the ad's publication, type, color, and workflow status. [AutoEPS](#) also has the ability to automate the creation of PDF files by incorporating the use of Acrobat Distiller. Thumbnail previews of each ad are automatically generated by the [AutoEPS](#) application and stored in the ad's electronic ad jacket for easy viewing and effortless verification of pickup ads.

## Preflighting Integration

Preflighting EPS and PDF files is no problem for [AutoEPS](#). This application can be seamlessly integrated with Asura OneVision® or FlightCheck®. Once passed to the preflight application, [AutoEPS](#) will automatically monitor the results and report back to the ad designer any problems. If the ad fails in preflight, [AutoEPS](#) will place the ad in a failure status prompting the ad designer to make changes. [AutoEPS](#) automatically places a text or HTML file in the ad jacket explaining the reasons for failure.

## Proofing interface

Not only does the [AutoEPS](#) application have the ability to automate the creation of EPS and PDF files, it can also be configured to create electronic PDF proofs of the ad when the ad is put in a specific proofing status. These electronic proofs can be automatically attached to the ad's electronic ad jacket. [AutoEPS](#) can be configured to send the PDF proofs to our AdTracker Online product for ad proofing over the web.

## Group Ads Functionality

In conjunction with the AdTracker client application, [AutoEPS](#) supports the creation of Group Ads. Group Ads, sometimes called composite or ganged ads, are simply large space reservations where a number of smaller, component ads are placed. When the link between the group ad and the component ad is established, and the component ad is placed in an [AutoEPS](#) trigger status, the [AutoEPS](#) application will create an EPS or PDF of the component ad and automatically place it into the electronic ad jacket of its Parent Group Ad. With all the pieces available this makes Group Ad designing much more streamlined and efficient.